

Ben Peter | Professional Profile

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Summary

Ben Peter is an IT consultant, enterprise architect, and systems architect with 12 years of experience as a consultant and architect, in second and third level IT management positions, and as a developer. Ben has particular experience with content management solutions and web platforms for automotive, finance, marketing and advertising.

Professional Experience

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|---------------------|---|
| since Sep 2011 | CMS / DAM / SoCo Architect and Developer

Project: Internal archival and collaboration platform based on Day Communiqué 5.5 / Adobe ADEP WCMS and DAM.
Client: Publishing Industry, Germany |
| Mar 2011 – Aug 2011 | CMS Architect

Project: Multi-brand, multi-market, multi-channel global digital marketing platform based on Day Communiqué 5.4 as the CMS.
Client: Consumer Goods Industry, Germany |
| Oct 2010 – Sep 2011 | CMS Architect

Project: General Motors' B2C CMS Platform – ongoing architecture support for new functionality, infrastructure and IT strategy.
Product: Day Communiqué 5.2.1, Day CRX 1.4.1
Client: General Motors |
| Feb 2011 | CMS Consultant

Project: Analysis and elimination of stability and performance problems, infrastructure architecture, cluster, failover and loadbalancing setup, load tests and preparation of system for go-live.
Products: Day Communiqué 5.3, Day CRX 2.1
Client: Market Research Industry, Germany |
| Oct 2010 – Feb 2010 | CMS Architect

Project: Architecting solution design for structural consolidation and component implementation in an internationally rolled out CMS implementation
Products: Day Communiqué 5.3, Day CRX 2.1
Client: Pharmaceutical Industry, Germany |
| Oct 2010 – Dec 2010 | CMS Consultant

Project: Consulting on CMS implementation of web presence relaunch |

Products: FatWire ContentServer, Sun Solaris
Client: Finance Industry, Germany

Jan 2009 – Sep 2010

**Senior IT Consultant / Lead Architect
MRM Worldwide Germany**

Lead architect on GMDS, a CMS driven web platform that enables General Motors' B2C web sites throughout the world

- Management of technical client communication
- Support of strategic business decisions
- Development of System Architecture
- Development of Integration Architecture and required changes to General Motors' Enterprise Architecture landscape
- Management of Architecture Team
- Subject matter alignment and approval coordination with client's architecture and business owners

Quality gatekeeper for analysis and user experience documentation

Apr 2008 – Dec 2008

**Director IT Consulting and Technology
MRM Worldwide Germany**

Management of IT department including IT Consulting, Project Management, Application Development, and Content Managements groups.

- Reporting into MRM Worldwide Germany CEO
- Supervision of key projects for General Motors, Microsoft, and Nestlé
- RFQ responses, New Business Development, Pitches
- Portfolio and services development
- Organizational development
- Vendor and partner management
- Hardware and Software Budgets

Aug 2007 – Mar 2008

**Senior Consultant Technology / Grouphead
MRM Worldwide Germany**

Heading up consulting services at MRM Worldwide. Consulting clients on their services and systems landscape for B2C marketing and advertising, including dealer location services, product configuration and order enablement, content management implementations.

- Lead IT Consulting for clients (JEE, LAMP, .NET, Flash)
- Architecture and design of proposed solutions
- Pitch presentations and RFP responses
- Supplier and 3rd party vendor management
- Interim Lead Operations

Projects include

- GM Europe's Vehicle Configurator
used for B2C websites, dealer management systems, order management, trade fairs
- GM Europe's Dealer Location Web Service
used for B2C marketing systems and websites
- Microsoft Partner Management Portal
- Microsoft Leader's Lounge
- Opel.com redesign and relaunch
- Nestlé Babyservice.de

Apr 2006 – Jul 2007

Senior Application Engineer / Grouphead

MRM Worldwide Germany

Leading the Application Development group at MRM Worldwide.

- Establishment of development standards and practices
- Architecture and design of web platforms
- Mentoring of team members
- Research and Prototyping
- Solution Design
- Java and PHP Development

Projects include

- Nestea Nation website
- Nescafé Dolce Gusto
- Gerolsteiner web platform
- Bluetooth booths for Opel retailers
- Mastercard Exclusives Incentives Portal

Jan 2000 – Mar 2006

Application Engineer MRM Worldwide Germany

Development of web applications and web sites using Java and PHP

Projects include

- Opel.de (JDK 1.3, Struts, Soap, XML, Oracle)
- Opel Finance Calculators (JDK 1.3, JNI)
- MyOpel (JDK 1.3, Oracle)
- Rauch-frei.info for BZgA, German Government (Typo3)
- Corsa C'Mons website (PHP, MySQL, Soap)
- Hagebau Retail CD-Rom Catalogue (PHP, SQLite)
- Astra Configurator CD-Rom (JDK 1.4, Tomcat, XML)

Feb 1998 – Dec 1999

Web Developer, Teacher self-employed

Web projects using C and PHP for small and medium businesses.
Provided classes in C, HTML, Linux and Internet usage to students at BBT Tuttingen, an educational institution of the chamber of commerce.

Languages

German (native speaker)

English (business fluent)

Presentations

Integration of complex external applications with multi-site CMS implementations (Day Ignite 2009, Zürich)

Proficiencies

Technology Stacks: Java SE, Java EE, LAMP, .NET

Standards and Specifications: Web Services / SOAP, OSGi, JSP / Servlet, XML, XSLT, XHTML, CSS, SQL, AOP, UML 2

Content Management Systems: Day Communiqué, Sharepoint, ContentXXL, MCMS, Typo3, eZ publish, contenido, FatWire Content Server

Servers and Databases: Weblogic, WebSphere, Tomcat, Apache HTTPD, MySQL, Oracle, HSQLDB, SQLite